



A3

Audi A3, S3 and RS 3 Sportback

Price and options list April 2012

Vorsprung durch Technik 



Power, Torque and Prices

Model:		kW/rpm	Nm/rpm	Fuel Consumption/100 km			CO ₂ Emissions g/km	0-100 km/h sec	Top speed km/h	RRP* (all inclusive)
				Urban	Extra urban	Combined				
A3 Sportback TFSI®										
1.4T FSI® Attraction	6 speed manual	92 / 5000	200 / 1500 - 4000	8.2	4.9	6.1	143	9.6	203	272 500
1.4T FSI® Attraction	7 speed S tronic	92 / 5000	200 / 1500 - 4000	7.6	4.9	5.9	137	9.5	203	289 500
1.8T FSI® Ambition	6 speed manual	118 / 5000 - 6200	250 / 1500 - 4200	9.1	5.4	6.6	157	7.8	222	297 500
1.8T FSI® Ambition	7 speed S tronic	118 / 5000 - 6200	250 / 1500 - 4200	9.0	5.3	6.5	154	7.7	222	314 500
2.0T FSI® Ambition	6 speed manual	147 / 5100 - 6000	280 / 1800 - 5000	9.9	5.6	7.2	167	7.1	238	345 000
2.0T FSI® Ambition	6 speed S tronic	147 / 5100 - 6000	280 / 1800 - 5000	9.8	5.7	7.2	166	6.9	238	362 000
A3 Sportback TDI										
1.6 TDI Attraction	7 speed S tronic	77 / 4400	250 / 1500 - 2500	4.9	3.9	4.3	112	11.8	194	288 000
2.0 TDI Ambition	6 speed S tronic	103 / 4000	320 / 1750 - 2500	7.2	4.4	5.4	143	9.1	207	334 500
S3 Sportback										
S3 quattro®	6 speed manual	188 / 6000	350 / 2500 - 5000	11.8	6.7	8.5	199	5.8	250	423 855
S3 quattro® S tronic	6 speed S tronic	188 / 6000	350 / 2500 - 5000	11.1	6.7	8.4	195	5.5	250	440 975
RS 3 Sportback										
RS 3 quattro® S tronic	7 speed S tronic	250 / 5400 - 6500	450 / 1600 - 5300	13.1	6.8	9.1	212	4.6	250	525 000

Fuel consumption and CO₂ data applies to the German Market. The specified values are determined in accordance with certain test procedures. The specifications do not refer to an individual vehicle but serve only as a basis for comparing the different types of vehicles. In addition, the consumption figures achieved during normal driving may differ from the test values, depending in particular on special equipment fitted, vehicle loading, personal driving style, road and traffic conditions, environmental factors and the condition of the car.

*RRP: Recommended Retail Price - Including VAT & CO₂ emissions tax

Standard Equipment

- ▶ Adjustable steering column, height and reach
- ▶ Airbags, full size and side airbags for driver and front passenger
- ▶ Anti-lock Braking System (ABS), Electronic Brake force Distribution (EBD), and hydraulic brake assist
- ▶ Anti-theft alarm and immobiliser with anti-tow-away protection
- ▶ Automatic air recirculation
- ▶ Automatic comfort air-conditioner
- ▶ Cigarette lighter and ashtray in the centre console
- ▶ Concert radio, with CD player and aerial diversity
- ▶ Daytime running lights (non-LED)
- ▶ Electric windows, front and rear
- ▶ Electronic Differential Lock (EDL)
- ▶ ESP (Electronic Stabilisation Programme)
- ▶ Exterior mirrors, electrically adjustable
- ▶ First-aid kit and warning triangle
- ▶ Floor mats at front
- ▶ Front seats, height adjustable
- ▶ Halogen daytime running lights
- ▶ Headlights: electric beam angle adjustment
- ▶ Head restraints for all 4 seats, adjustable at front and rear
- ▶ Heat insulating glass
- ▶ Interior lighting
- ▶ Interior mirror, with dimming function
- ▶ Lights-on warning buzzer
- ▶ Luggage cover, removable
- ▶ Power steering, electromechanical, regulated according to speed
- ▶ Rear floor mats for all Ambition models
- ▶ Rear seat back-folding
- ▶ Rear window wiper with automatic wash/wipe
- ▶ Remote control central locking
- ▶ Seat belts: three point automatic seat belts for all seats
- ▶ Side impact protection system
- ▶ Soft touch unlocking system, for the tailgate
- ▶ Storage compartments
- ▶ Third brake light
- ▶ Traction control
- ▶ Tyre mobility kit
- ▶ Vanity mirrors
- ▶ Vehicle tool kit



Additional Standard Equipment for the 1.4T FSI® Attraction and 1.6 TDI Attraction

- ▶ 4 spoke steering wheel
- ▶ 16" alloy wheels in 6 arm design
- ▶ Adjustable steering column, height and reach
- ▶ Airbags for driver and front passenger
- ▶ Anti Locking Braking system (ABS)
- ▶ Chrome accents on door handles and front bumper
- ▶ Cloth upholstery in "Frequenz" design
- ▶ Climatronic dual zone air conditioner
- ▶ Concert radio/ CD player, MP3 compatible, Aux in socket
- ▶ Electromechanical power steering
- ▶ High - gloss radiator grille as per MY 2011 changes
- ▶ Side front airbags
- ▶ Split rear seat
- ▶ Matt black inlays

Additional Standard Equipment for the 2.0 TDI Ambition and 1.8T FSI® Ambition over and above the 1.4T FSI® Attraction and 1.6 TDI Attraction

- ▶ 17" 5 Arm Halbmond design with size 225/45 tyres
- ▶ Dashboard and door inlays, highly polished
- ▶ Driver information system
- ▶ Fog lights (halogen), integrated into the front apron panel
- ▶ Front centre armrest
- ▶ Front sports seats
- ▶ Matrix design fabric upholstery
- ▶ Rear sun blind
- ▶ Sill trims with aluminium insert and Audi logo
- ▶ Sports suspension
- ▶ Sports steering wheel, leather covered, 3 spoke design
- ▶ Tyre pressure monitoring system

Additional Standard Equipment for the 2.0T FSI® over and above the 1.8T FSI® and 2.0 TDI Ambition

- ▶ 17" 5 Arm Dynamic design with size 225/45tyres
- ▶ Dashboard and door inlays with aluminium
- ▶ Seats with leather upholstery, seat centres, side wings and head restraints in Vienna leather
- ▶ SIDEGUARD head-level airbags for front and outer rear passengers

Additional Standard Equipment for the S3 quattro®

- ▶ 18" Alloy wheels with size 225/40 R18 tyres
- ▶ 2 Oval tail pipes
- ▶ Aluminium look pedal cluster
- ▶ Auto dim interior mirror with light & rain sensor
- ▶ Chrome front grille
- ▶ Cruise control
- ▶ Flat bottomed multi-function leather steering wheel with "S" badge
- ▶ Leather & fabric "S" design seat trim (Vienna leather with Jupiter cloth inserts)
- ▶ Matt aluminium inlays
- ▶ Outer rear view mirrors with aluminium look
- ▶ Rear spoiler
- ▶ Scuff plates in door apertures with "S" badge
- ▶ "S" design front & rear bumpers with sporty design
- ▶ "S" design gear knob
- ▶ Xenon plus headlights with LED daytime running lights

Additional Standard Equipment for the RS 3 quattro® over and above the Audi S3 Sportback

- ▶ 18" high performance braking system with high gloss black painted calipers
- ▶ 19" cast aluminium wheel in 5 arm rotor design, titanium look, high gloss turned finish.
- ▶ Bluetooth cell phone preparation, wireless
- ▶ Body extended by accentuated wheel arches and sill trims
- ▶ Door sill trims with aluminium inlay and RS 3 logo
- ▶ Driver information System with RS 3 menu for turbo pressure, oil temperature display and lap timer.
- ▶ Exhaust system with 2 oval tailpipes
- ▶ Exterior mirror housing in matt aluminium look
- ▶ Fine Nappa leather seat trim with contrast seams in silver
- ▶ Front bumper with enlarged front air vents to improve supply of cool air
- ▶ Floor mats with silver piping
- ▶ Instrument cluster with black dials and RS 3 logo in rev counter
- ▶ Piano black interior inlays
- ▶ Park Distance Control, rear only
- ▶ Rear bumper with a striking diffuser insert in high gloss black
- ▶ RS 3 roof spoiler which improves aerodynamic performance through more downforce at the rear axle
- ▶ RS 3 multifunction sports leather steering wheel, 3 spoke design
- ▶ RS 3 sports suspension
- ▶ Single frame grille in diamond design
- ▶ Sport button in centre console
- ▶ Sports front seats in Fine Nappa leather with RS 3 logo on backrest
- ▶ Tyre repair kit - no spare wheel
- ▶ Without front fog lights



Optional Equipment

Code:	Item:	1.4T FSI®	1.6 TDI	1.8T FSI®	2.0 TDI	2.0T FSI®	S3 quattro®	R S3 quattro®	Price R
Audio and Communication:									
RSM	Symphony radio with MP3 compatibility and 6 disc front loader	●	●	●	●	●	●	●	3 950
8RY	Bose sound system	●	●	●	●	●	●	●	5 200
7A2	CD changer located in glove box (Not available with UF1)	●	●	●	●	●	●	●	3 950
UF1	iPod console, located in the glove box (Not available with UF2, nor 7A2)	●	●	●	●	●	●	●	2 560
UF2	Audi exclusive USB preparation (quattro GmbH) (Not available in combination with UF1 or Sat Nav)	●	●	●	●	●	●	●	3 000
UF7	Audi Music Interface (Only available with Sat Nav, PNN)	●	●	●	●	●	●	●	3 000
9ZX	Cell prep (Bluetooth) without cradle interface. (Only available with multi-function steering wheel, 1XW or 1XX and driver info system PI1 - for Attraction models)	●	●	●	●	●	●	S	6 300
PI1	Driver information system	●	●	S	S	S	S	S	3 070
QH1	Voice control (Only available with navigation system plus, and multi-function steering wheel)	●	●	●	●	●	●	●	3 180
PNN	Navigation system plus (New generation with MMI operating logic and high resolution graphics 800 x 480 pixels)	●	●	●	●	●	●	●	19 770
Wheels, Tyres and Suspension: Wheels and tyres of 18" and above are recommended for urban use only									
CF5	16" 7 arm Parabola design alloy wheel (6,5)x16)	●	●	-	-	-	-	-	No cost
C4F	17" 5 arm Dynamic design alloy wheel with 225/45 R 17 tyres (7,5) x 17)	-	-	●	●	S	-	-	5 600
C4N	17" 16 spoke polished alloy wheel (17", 225/45 R17 tyres)	-	-	●	●	●	-	-	5 600 540
C0X	17" alloy wheels in 10 spoke polished design, with 225/45 tyres	●	●	●	●	●	-	-	12 700 6 800 900
C3Z	17" alloy wheels in 5 double spoke design (quattro GmbH) with 225/45 R17 tyres	-	-	●	●	●	-	-	10 200 4 200
CP4	17" 5 spoke quattro GmbH alloy wheel with 225/45 tyres	-	-	●	●	●	-	-	9 600
C1B	18" alloy wheels in 5 arm Rotor design, titanium look (quattro GmbH) with 225/40 R18 tyres	-	-	●	●	●	●	-	17 600 11 700 10 500
C1I	19" alloy wheel in 5 arm rotor design in black with rim flange in red with 235/35 tyres in front and 225/35 tyres in the rear.	-	-	-	-	-	-	●	2 380
F41	18" 5 Segment spoke design quattro GmbH alloy wheel, 7.5) x 18 with 225/40 R18 tyres	-	-	●	●	●	●	-	9 580 4 880
C8N	18" 7 double spoke quattro GmbH alloy wheel with 225/40 tyres	-	-	●	●	●	●	-	9 590 4 800
PSW	Rough road suspension	●	●	●	●	-	-	-	No cost
PDN	Standard suspension	S	S	●	●	●	-	-	No cost



Optional Equipment

Code:	Item:	1.4T FSI*	1.6 TDI	1.8T FSI*	2.0 TDI	2.0T FSI*	S3 quattro*	RS3 quattro*	Price R
Safety and Security:									
7X1	Acoustic parking system - rear	●	●	●	●	●	●	S	4 200
7X2	Acoustic parking front and rear	●	●	●	●	●	●	-	7 000
7X5	Park Assistant (For Attraction models Driver Information System, code PI1 must be added at additional cost). System deploys ultrasonic sensors to detect whether a parking spot is large enough for the vehicle while driving past	●	●	●	●	●	●	-	10 120
8WB	Front fog lights	●	●	S	S	S	S	-	2 060
8X1	Head light washer system	●	●	●	●	●	S	S	2 550
PU7	Light and rain sensor, auto dip interior mirror	●	●	●	●	●	S	S	2 950
PX4	Xenon Plus headlights with daytime running lights	●	●	●	●	●	S	S	7 650
8Q5	Adaptive lights (Compels PX4 at additional cost)	●	●	●	●	●	●	●	5 300
4X3	Sideguard	●	●	●	●	S	S	S	2 700
1AT	ESP (Electronic Stabilisation Programme)	●	-	S	S	S	S	-	2 700
1AS	ESP (Electronic Stabilisation Programme) For S tronic	S	S	S	S	S	S	S	
UG1	Hill hold function for S3	-	-	-	-	-	●	S	1 290
UG4	Hill hold function in combination with XDS for front wheel drive vehicles (only available with ESP - standard for S tronic)	●	S	●	S	●	-	-	1 290
Steering Wheels:									
1MR	Leather 4 spoke steering wheel - Attraction only	●	●	-	-	-	-	-	2 370
2ZQ	Multi-function leather steering wheel in 4 spoke design (Compels driver info system PI1 at additional cost for Attraction)	●	-	-	-	-	-	-	4 050
2ZS	Multi-function leather steering wheel in 4 spoke design with S tronic controls (compels driver info system PI1 at additional cost for Attraction)	●	●	-	-	-	-	-	4 050
1XW	Multi-function leather steering wheel - manual only	-	-	●	-	●	S	-	1 550
1XX	Multi-function leather steering wheel with S tronic controls - S tronic only	-	-	●	●	●	S	S	2 100
Seats:									
7P1	Electric lumbar support	●	●	●	●	●	●	●	3 400
3L5/3NU	Electrically adjustable front seats (Compels 3NU rear armrest and lumbar support, 7P1 at additional cost)	●	●	●	●	●	●	●	9 020
N1A	Leather upholstery and trim	-	-	●	●	S	-	-	11 600
N5X	Silk Nappa leather in colour	-	-	-	-	-	●	-	10 800



Optional Equipment

Code:	Item:	1.4T FSI®	1.6 TDI	1.8T FSI®	2.0 TDI	2.0T FSI®	S3 quattro®	RS3 quattro®	Price R
Seats continued:									
N7U	Front sports seats in alcantara / leather	-	-	●	●	No cost	●	-	6 300 5 230
4A3	Seat heating for front seats	●	●	●	●	●	●	●	3 550
PIE	ISOFIX child seat mounting with passenger airbag de-activation	●	●	●	●	●	●	●	1 050
Exterior:									
1D2	Detachable towbar (Forces 1G9 - wider tyre)	●	●	●	●	●	-	-	7 000
3S1	Roof rails in anodised aluminium	●	●	●	●	●	●	-	3 350
5J2/FC1	S line roof spoiler	-	-	●	●	●	S	-	4 120
2Z0	Deletion of model designation	●	●	●	●	●	-	-	No cost
3FB	Open sky sunroof system	●	●	●	●	●	●	-	15 700
6XK	Heated exterior mirrors, folding, auto dimming, incl. heated washer jets (Compels PU7)	●	●	●	●	●	●	●	3 280
Interior:									
5MP	Dark Walnut inserts	●	●	●	●	●	-	-	3 550
QQ5	Illumination for vanity mirror	●	●	●	●	●	S	S	630
5TD	Inlays in Authentic alloy	●	●	●	●	S	-	-	1 500 750
0TD	Rear floor mats	●	●	S	S	S	S	S	520
8T2	Cruise control (For Attraction models Driver Information System, PI1 is compulsory)	●	●	●	●	●	S	S	2 800
QQ4	Additional lights package	●	●	●	●	●	●	●	2 100
6E3	Front centre armrest	●	●	S	S	S	S	S	1 350
6NQ	Black headlining (Only available with illuminated vanity mirrors, QQ5 at additional cost)	●	●	●	●	●	-	S	2 940
QE1	Loading package (incl. net behind front seats, storage under drivers seat)	●	●	●	●	●	●	●	1 100
Packages:									
4ZM	Audi Exclusive black styling package: radiator grille frame in high gloss black, radiator grille, number plate holder, fog light surround and door handles in matt black. (Not available in combination with roof rails in aluminium)	-	-	●	●	●	●	-	5 000



Optional Equipment

Code:	Item:	1.4T FSI*	1.6 TDI	1.8T FSI*	2.0 TDI	2.0T FSI*	S3 quattro*	RS3 quattro*	Price R
Packages:									
4ZL	Aluminium matt styling package: radiator grille in highly polished anthracite, radiator grille frame in matt aluminium look, side air inlets at front in high gloss black, the following in matt aluminium look: border of front side air intakes, front spoiler, blade at front, trim strips on door handles, upper edge of diffuser insert at the rear. Roof edge spoiler in body colour & matt aluminium look. Exhaust system tailpipe trims in aluminium look. (not available with roof rails)	-	-	-	-	-	-	●	9 500
PQA	Audi exclusive black styling package: radiator grille, radiator grille frame, side air inlets at front and exhaust system tailpipe trims in high gloss black. The following in body colour: border of front side air intakes, front spoiler, blade at front, trim strips on door handles, roof edge spoiler. Upper edge of diffuser insert at the rear in black. (not available with roof rails)	-	-	-	-	-	-	●	5 900
PQD/FC1	A3 S line exterior package	-	-	●	●	●	-	-	16 980
WQK	Audi Exclusive line	-	-	●	●	●	-	-	13 700
									25 590
WFA	Executive Package	Manual	-	●	●	●	-	-	10 370
		S tronic	-	●	●	●	-	-	11 040

Colour Availability

Colour Code:	Standard Colours:	1.4T FSI*	1.6 TDI	1.8T FSI*	2.0 TDI	2.0T FSI*	S3 quattro*	RS 3 quattro*	Price R
C8C8	Brilliant Red	●	●	●	●	●	●	-	No cost
A2A2	Brilliant Black	●	●	●	●	●	●	-	No cost
T9T9	Ibis White	●	●	●	●	●	●	●	No cost
P5P5	Ice Silver*	●	●	●	●	●	●	-	1 800
1R1R	Lava Grey**	●	●	●	●	●	-	-	1 800
5Q5Q	Condor Grey*	●	●	●	●	●	●	-	1 800
1G1G	Volcano Red*	●	●	●	●	●	-	-	1 800
Y7Y7	Dakota Grey*	●	●	●	●	●	-	-	1 800
1J1J	Amethyst Grey*	●	●	●	●	●	-	-	1 800
S9S9	Scuba Blue*	●	●	●	●	●	-	-	1 800
X5X5	Meteor Grey**	●	●	●	●	●	●	-	1 800
L8L8	Phantom Black**	●	●	●	●	●	●	●	1 800
8A8A	Deep Sea Blue*	●	●	●	●	●	●	●	1 800
9F9F	Sphere Blue*	●	●	●	●	●	-	-	1 800
3F3F	Solar Orange	-	-	-	-	-	●	-	1 800
M1M1	Suzuka Grey*	-	-	-	-	-	-	●	1 800
6Y6Y	Daytona Grey**	-	-	-	-	-	-	●	1 800
L8L8	Phantom Black**	-	-	-	-	-	-	●	1 800
N9N	Misano Red**	-	-	-	-	-	-	●	1 800

Options are subject to availability and extended delivery.
 - = Not available ● = Available S = Standard * = Metallic ** = Pearl Effect



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- Advanced Safety Driving Course
- Hijack Prevention and Safety Course
- Audi Q7 Driving Experience Course
- Half Day Skid Pan Course

A3

Audi A3, S3 and RS 3 Sportback

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